



DMV MUSIC ALLIANCE AND MUSIC ENTREPRENEUR BARRY COFFING LAUNCH MUSIC INDUSTRY CAREER DEVELOPMENT PROGRAM

WASHINGTON, D.C. (January 1, 2025) – The DMV Music Alliance is partnering with Barry Coffing – music industry trailblazer and founder of Springboard Festivals, Music Supervisor, Sustainable Artists, and WeGetArtists – to ring in the new year with a Career Development Program tailored for both music creators and industry professionals. This workshop series and regular networking events will foster opportunities for musicians and music professionals. Starting January 7, the year-long workshop program will be hosted online and in the DC area and will give industry aspirants the tools needed to build the foundations of a music industry career. Those interested can register to attend [here](#).

Each month's workshops will highlight different aspects of the music industry. January and February will focus on financial management in the music business, including planning, budgeting, bookkeeping, taxes, and fundraising. The intention behind kickstarting the workshops with finances is to encourage artists to begin the year with improved financial habits and new perspectives on how to best utilize limited time and funding – normalities in the music business. March and April will feature booking gigs, performing, and organizing festivals, and May and June will concentrate on marketing.

Coffing will commence the series on January 7, with a workshop on sync licensing and music placement in film and television. The second workshop, set for January 20, will be led by Elin Melgarejo, jazz artist and founder of Eloquis Solutions, detailing tools for improved money management and bookkeeping. Paul Marengo, CEO of Promethean Fundraising, will be closing the month with a session on fundraising and grant writing.

- Two plus workshops a month featuring music industry focused education
- Networking events
- Online resources and hub
- Industry Presentations
- Year-end Career Development Conference

EXPLORE OUR
-Brand New-
**CAREER
DEVELOPMENT
PROGRAM**

1st Workshop Jan 7!
SYNC LICENSING
with Emmy Nominated
BARRY COFFING*
JAN 7 8PM-9:30PM
VIRTUAL- FREE
*INDUSTRY TRAILBLAZER AND
FOUNDER OF MUSIC SUPERVISOR INC

“I am thrilled to be able to kick off our career development program with Barry and launch other music business initiatives throughout the year with him and other organizations. So many volunteers are coming together to support local music in the greater DC area and beyond in ways we couldn’t have imagined,” said Dani Weymouth, Executive Director of the DMV Music Alliance.

In addition, the Career Development Program will consist of regular networking events, speakers, and an online learning and networking hub. It will serve as an opportunity for music professionals to foster connections and creativity with like-minded individuals.

Those involved will gain professional insight and guidance to further their careers as music professionals. The workshops will be free with donations encouraged and available nationwide via Zoom. For more information about the DMV Music Alliance and their Career Development Program, visit dmvmusicalliance.org.

About the DMV Music Alliance

The DMV Music Alliance is a non-profit organization that strives to coordinate a toolbox to support our region’s music professionals, working in tandem with local artists and community partners. It has become a hybrid learning institution where people from a variety of geographical areas, industries, and backgrounds collaborate on ideas and gain experience while developing programs and resources for our music community and beyond.

Media Contact: Sarah Tillet, marketing@dmvmusicalliance.org